

**Frank Maselli**

# Speaker Introduction

It is my pleasure to introduce one of the most dynamic and insightful coaches and trainers in the Financial Services Industry today.

A former US Army officer, he has been an advisor, a top complex manager for a national brokerage firm, and the national sales manager for one of the largest and most successful mutual fund families in the world.

He has been voted as the “*Top Industry Speaker*” for seven straight years by Merrill Lynch and has appeared in the Wall Street Journal, Financial Advisor, Registered Rep and a host of other industry publications.

He is a recognized expert in advanced marketing and business development strategies and his best-selling books include ***Seminars: The Emotional Dynamic, Referrals the Professional Way*** and ***40 Tips for the Under 40 Advisor***.

We are very excited that he’s with us today. Ladies and gentlemen, please welcome... ***Frank Maselli***.

